



Venice Eco-Fest 2009

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Project of Venice Chamber of Commerce 501(c)3 TID 95-6419214



The 2nd Annual Venice Eco-Fest arrives Saturday June 27th 2009 at the World's Famous Venice Beach!

Dear Potential Sponsor or Exhibitor,

Earth Day Los Angeles and the Venice Chamber of Commerce invite you to be a Sponsor and/or Exhibitor at the second annual "Venice Eco-Fest" on Saturday, June 27, 2009. Last year's festival was a huge success attended by an estimated 25,000 people. This year's Eco-Fest is even more imperative. It provides answers to the current economic crisis by exhibiting green solutions for our sustainable future.

Sponsor opportunities are outlined below. The application form to Sponsor and/or Exhibit is attached. Our sponsors last year included the LA Department of Water and Power, LA Department of Cultural Affairs, Venice Neighborhood Council, Venice Boardwalk Association, The Sidewalk Café, Whole Foods, The Blankenship Ballet Company of Venice, California Solar Electric, Jojo Monster Graphics, The Argonaut, Topanga Magazine, Santa Monica Mirror, The Free Venice Beachhead. This year we are expanding our sponsor and exhibitor base.

Councilman Bill Rosendahl, and other celebrities and dignitaries will be hosting "Venice Eco-Fest - Venice Beach Music and Arts Eco-Festival," on Saturday, June 27, 2009, 10am –6pm on the world famous Venice Beach Boardwalk. The festival at Windward Avenue and the Venice Beach Plaza and Recreation area at the end of Windward, will include over one hundred booths, art gallery exhibit, solar sound stage, food, and interactive children's art/play area.

\$10,000 Platinum Sponsorship includes:

- Exclusivity in your business category.
- Larger logo in a series of ads in media such as The Argonaut, The Beachhead, the Daily Breeze, and others.
- Any size booth (or several booths in different locations).
- Larger logo on thousands of promotional flyers, and posters to be distributed prior to the event. Posters will be placed in stores and community centers throughout the area.
- Sponsor materials in the media packets.
- Recognition as Platinum Sponsor in the Program booklet.
- Larger logo on the main event banner.
- Larger logo on banners welcoming people to the event.
- Opportunity to present on the main stage.
- Link to your website from the event website.
- Your literature at the event info booths.

\$5,000 Gold Sponsorship includes:

- Non Exclusivity
- Logo in a series of ads in media such as The Argonaut, The Beachhead, the Daily Breeze, and others.
- 2 10x10' booths.
- Logo on thousands of promotional flyers, and posters to be distributed prior to the event. Posters will be placed in stores and community centers throughout the area.
- Recognition as Gold Sponsor in the Program booklet.
- Sponsor materials in the media packets.
- Logo on the main event banner.
- Logo on banners welcoming people to the event.
- Link to your website from the event website.
- Your literature at the event info booths.

\$3,000 Silver Sponsorship Includes:

- Non Exclusivity
- Name in a series of ads in media such as The Argonaut, The Beachhead, the Daily Breeze, and others.
- 1 10x10' booth
- Logo on thousands of promotional flyers, and posters to be distributed prior to the event. Posters will be placed in stores and community centers throughout the area.
- Recognition as Silver Sponsor in the Program booklet.
- Sponsor materials in the media packets.
- Name on the main event banner
- Name on banners welcoming people to the event.
- Link to your website from the event website.
- Your literature at the event info booths.

We look forward to working with you.

Sincerely,



Stephen Longfellow Fiske
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and Kacy Palmieri
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Producers

Here's what people are saying about the Venice Eco-Fest...

"The Venice Eco-Fest is an event that raises eco-awareness, empowers solutions to our environmental crises, and moves people to take positive action."

Ed Begley, Jr., Actor, Environmentalist, Participant in Venice Eco-Fest

"The Venice Neighborhood Council believes that Venice Eco-Fest 2009 will continue to be a great annual community event that emphasizes and inspires: community; environmental education; awareness of conscious consumerism; environmental responsibility; green-enterprise; and the arts."

Mike Newhouse, President, Venice Neighborhood Council, Sponsor

"As a Venice resident myself, I applaud the organizers of the Venice Eco-Fest for fostering community and showcasing and supporting the work of local businesses and organizations that are ecologically friendly.... Our sustainable future is in the hands of everyday citizens who can make choices today that will move governments and businesses to make the large-scale changes that scientists agree are needed for a safe and healthy planet."

Andy Lipkis, President, TreePeople (among the largest independent environmental organizations in California)

"The Venice Eco-Fest is designed to promote the business community in Venice and the goals of green commerce. It has proven to be a very positive and educational celebration of community in the very heart of Venice's visitor and business center along the Boardwalk..."

Alex Rosales, President, Venice Chamber of Commerce, Sponsor

"We are pleased to bring so many family oriented exhibits and activities to Earth Day, because kids can encourage parents to buy environmentally friendly products, which reduces pollution and global warming, making a healthier future for all of us."

Jim Stewart, PhD, Organizing Director, Earth Day Los Angeles